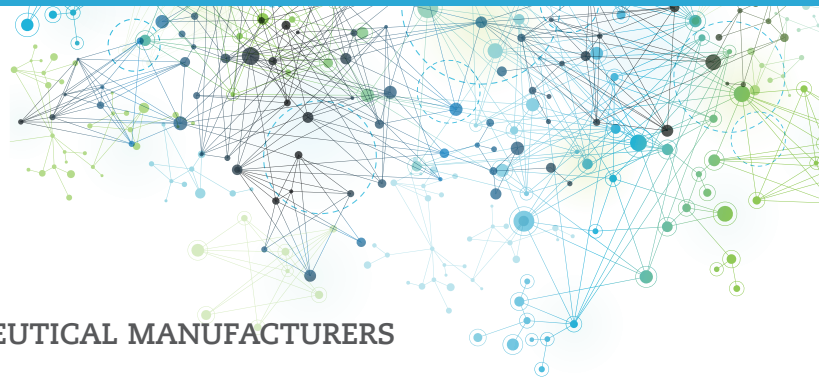


SUMMARY OF SERVICES FOR BRAND PHARMACEUTICAL MANUFACTURERS

- A. Product Lifecycle Management** - Prescription Analytics serves as your partner through the entire pre-launch and post-launch processes to ensure the successful launch and management of your product or product line launch.
- Launch planning and project management
 - Contract and pricing analytics
 - Partner/resource assessment and coordination
 - Product label, package insert artwork creation
 - Pharma Data Compendia and government new product reporting and submissions
- B. Pharmaceutical Licensing Support Services** - Prescription Analytics supports and manages the process of securing entity appropriate federal, state and territorial level licenses driven by specific client objectives. Services include but are not limited to the following:
- Create tailored implementation plan
 - Facilitate master licensing questionnaire
 - Initial license applications (federal, state & territorial)
 - License updates and renewals
 - Ad hoc licensing services
- C. Market Access, Contracting and Pricing Strategy Support** - Prescription Analytics can serve as your virtual analytics department to support market access initiatives, sales administration, contracting, product planning and liability forecasting activities.
- Pricing and contracting support
 - Scenario forecasting and rebate liability impact analysis
 - Sales reporting
 - Market analysis
 - Supply chain management
 - Procedure development and management
 - Gross to net computations
- D. Government Pricing, Rebate Processing and Contract Management** - Full-service support for all activities required for all federal and state pharmaceutical programs including:
- Complete all government required pricing computations and submissions to appropriate federal and state regulatory authorities
 - Healthcare reform updates, as well as any other regulatory changes relevant to pharmaceutical government contracting
 - Reconcile and pay all federal and state rebate invoices
 - Dispute resolution
 - Securely archive all historic datasets



SUMMARY OF SERVICES FOR BRAND PHARMACEUTICAL MANUFACTURERS

- Medicaid drug rebate program
- Public Health Service/340B program
- VA federal supply schedule
- Tricare program
- Medicare Part D coverage gap discount program
- Medicare Part B ASP reporting

E. Commercial Contract Management, Rebate and Discount Reconciliation

- Develop and maintain policies and Standard Operating Procedures (SOPs) at program and contract levels as required
- Create, accept and store contract master profile data
- Manage connectivity and data exchange through program web portals or receipt of data media as required
- Process invoices for contracted rebates and discounts
- Create client rebate reconciliation and payment report for approval/payment
- Provide client analytics and customized reporting using all stored data characteristics
- Provide reconciliation against client provided 3rd party data

F. State and Federal Price Reporting and Financial Disclosures - Provide support related to the recent emergence of more strict price reporting regulations at all levels of government:

- Track state, territorial and federal price reporting requirements
- Integrate with client product pricing team
- Provide required impact analytics related to contemplated pricing and price adjustments
- Prepare and submit required notifications to state, territorial and federal regulatory authorities

G. Chargeback Processing - Provide services and support necessary for timely and accurate processing for brand client with low volumes of pharmaceutical chargebacks including:

- Continuous customer and contract setup and maintenance
- Processing and verification of all submitted line items
- Account maintenance and membership eligibility as required
- Issue resolution with trading partners
- Oversight and reporting by specific contract