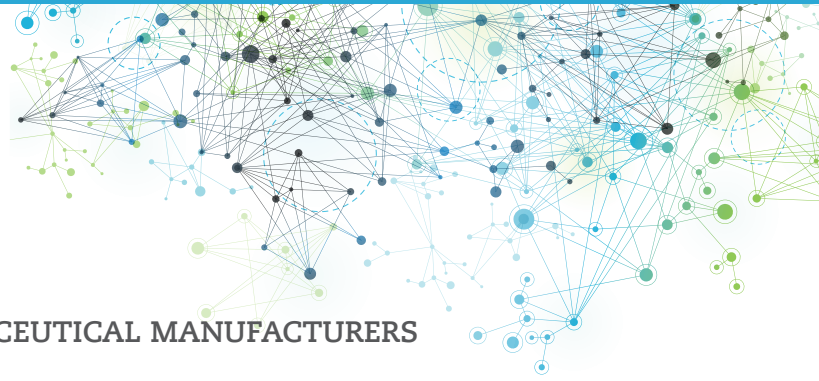


## SUMMARY OF SERVICES FOR GENERIC PHARMACEUTICAL MANUFACTURERS

- A. Product Lifecycle Management** - Prescription Analytics serves as your partner through the entire pre-launch and post-launch processes to ensure the successful launch and management of your product or product line launch.
- Launch planning and project management
  - Market position analytics
  - Contract and pricing analytics
  - Partner/resource assessment and coordination
  - Product label and package insert artwork creation
  - Pharma Data Compendia and government new product reporting and submissions
  - Product/patient access support
  - Product retirement
- B. Pharmaceutical Licensing Support Services** - Prescription Analytics supports and manages the process of securing entity appropriate federal, state and territorial level licenses driven by specific client objectives. Services include but are not limited to the following:
- Create tailored implementation plan
  - Facilitate master licensing questionnaire
  - Initial license applications (federal, state & territorial)
  - License updates and renewals
  - Adhoc licensing services
- C. Sales Operations Support Services** - Prescription Analytics can serve as your virtual analytics department to support sales administration, pricing, contracting and product planning.
- Pricing and contracting support
  - RFP/Bid management and support
  - Sales reporting
  - Market analysis
  - Supply chain management
  - Procedure development and management
  - Gross to Net computations
- D. Government Pricing, Rebate Processing and Contract Management Support** - Full-service support for all activities required for all federal and state pharmaceutical programs including:
- Completion of all government required pricing computations and submissions to appropriate federal and state regulatory authorities
  - Healthcare reform updates, as well as any other regulatory changes relevant to pharmaceutical government contracting
  - Reconcile and pay all federal and state rebate invoices
  - Dispute resolution
  - Securely archive all historic datasets
  - Medicaid drug rebate program
  - Public Health Service/340B program
  - VA/Federal Supply Schedule
  - Medicare Part B ASP reporting



## SUMMARY OF SERVICES FOR GENERIC PHARMACEUTICAL MANUFACTURERS

### E. Non-Government Rebate Validation and Processing Services

- Develop and maintain policies and Standard Operating Procedures (SOPs) at program and contract levels as required
- Administrative and wholesaler distribution fee validation
- Create, accept and store contract master profile data
- Manage connectivity and data exchange through program web portals or receipt of data media as required
- Process invoices for contracted rebates and discounts
- Ad hoc custom reporting on demand

### F. State and Federal Price Reporting and Financial Disclosures - Provide support related to the recent emergence of more strict price reporting regulations at all levels of government:

- Track state, territorial and federal price reporting requirements
- Integrate with client product pricing team
- Provide required impact analytics related to contemplated pricing and price adjustments
- Prepare and submit required notifications to state, territorial and federal regulatory authorities